



**US Regulatory Essentials, Medical Devices and IVDs**  
**Saturday, 9 September 2017**

<b>8:00 am</b>	<b>Registration and Continental Breakfast</b>	
<b>9:00 am</b>	<p><b>Welcome and Workshop Overview</b></p> <ul style="list-style-type: none"> <li>• FDA history</li> <li>• FDA organization</li> <li>• DSMICA role</li> </ul> <p><b>David E. Chadwick, PhD, RAC, FRAPS</b>, director, regulatory affairs/regulatory science, Cook Inc.</p>	
<b>9:15 am</b>	<p><b>Overview of Medical Devices and IVDS</b></p> <ul style="list-style-type: none"> <li>• Classification</li> <li>• 513(g) and de novo</li> <li>• PMA perspectives</li> <li>• 510(k) perspectives</li> <li>• IDE and HDE perspectives</li> <li>• Clinical conduct perspectives</li> </ul>	
	<p><b>Medical Device Breakout</b></p> <p><b>Tony Blank</b>, senior advisor, Barton &amp; Blank, LLC</p>	<p><b>IVD Breakout</b></p> <p><b>Lorry Weaver Huffman, MT (ASCP), CLS</b>, principal consultant, Qserve Group US Inc.</p>
<b>10:30 am</b>	<b>Refreshment Break</b>	
<b>11:00 am</b>	<p><b>Medical Device Breakout (continued)</b></p> <p><b>Tony Blank</b>, senior advisor, Barton &amp; Blank, LLC</p>	<p><b>IVD Breakout (continued)</b></p> <p><b>Lorry Weaver Huffman, MT (ASCP), CLS</b>, principal consultant, Qserve Group US Inc.</p>
<b>12:00 pm</b>	<p><b>QSR/QMS</b></p> <p><b>Jon Speer</b>, founder and VP of QA/RA, greenlight.guru</p>	
<b>12:30 pm</b>	<b>Lunch</b>	
<b>1:30 pm</b>	<p><b>Design Control</b></p> <p><b>Jon Speer</b>, founder and VP of QA/RA, greenlight.guru</p>	
<b>2:15 pm</b>	<p><b>Postmarket Compliance is No Easy Journey</b></p> <ul style="list-style-type: none"> <li>• Complaint handling and management</li> <li>• Understanding medical device reporting and eMDR</li> <li>• Corrections/Removals (recalls) and statistics</li> </ul>	

	<b>Rita Hoffman, RAC</b> , principal consultant, Regs & Recall Strategies, LLC
<b>3:15 pm</b>	<b>Refreshment Break</b>
<b>3:30 pm</b>	<b>Navigating an FDA Inspection and Aftermath</b> <ul style="list-style-type: none"> <li>• The knock on the door</li> <li>• Conduction inspection</li> <li>• Close-out meeting</li> <li>• Post-inspection and enforcement</li> </ul> <b>Rita Hoffman, RAC</b> , principal consultant, Regs & Recall Strategies, LLC
<b>4:15 pm</b>	<b>Advertising, Promotion and Labeling</b> <ul style="list-style-type: none"> <li>• Label and labeling</li> <li>• Claims substantiation</li> <li>• Lessons learned from warning letters</li> <li>• Disseminating information about unapproved devices</li> <li>• Intended vs. off-label use</li> <li>• Direct-to-consumer advertising</li> <li>• Social media</li> </ul> <b>Deborah Livornese</b> , of counsel, Arnall Golden Gregory LLP
<b>5:00 pm</b>	<b>Adjourn</b>